



*****MEDIA RELEASE*****

FOR IMMEDIATE RELEASE
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Joey's Home Breaks Ground

Sod-turning ceremony to kick off construction of Winnifred Stewart Association's Joey's Home, a one-of-a-kind independent living community for people with developmental disabilities.

Edmonton, AB – The Oilers may not have won the Stanley Cup, but the team's locker room attendant, Joe Moss, has inspired something Edmonton can be equally proud of: *Joey's Home*, a new building containing an assisted-living home for eight aging individuals with developmental disabilities and four apartment suites designed for independent living for adults with developmental disabilities.

Several years in the making, *Joey's Home* will begin construction in July and will commence with a groundbreaking ceremony. The ceremony will take place Tuesday, June 27th from 10:30 to 11:00am at Winnifred Stewart Association (WSA), located at 11130 – 131 St. in Edmonton.

Larry Smook, WSA's CEO, and Ralph Hutchinson, President of Daytona Homes, a partner in the *Joey's Home* project, will be in attendance. "We've been developing *Joey's Home* for years," says Smook. "It's named in honour of Joe Moss, reflecting the association's dedication to providing individuals with developmental disabilities with resources for life—and it pays tribute to our long-standing relationship with the Edmonton Oilers Hockey Club."

Joey's Home will cost approximately \$1M and will be supported in part by Daytona Homes, trade suppliers, business associates, grants (Allard Foundation, Kristie Charitable Foundation, Melton Foundation) and the Joey's Home Trust, established by Wayne Gretzky in 1988.

Construction is scheduled from July 2006 to March of 2007, with the Grand Opening scheduled for April of 2007.

WINNIFRED STEWART ASSOCIATION BACKGROUND:

The Winnifred Stewart Association (WSA) has been enhancing the quality of lives for people with developmental disabilities since 1953. Today, the WSA is an innovator in working with aging adults with developmental disabilities. Over the course of their adult life, clients and their families benefit from WSA's customized programs designed to meet the diverse and changing needs of people with developmental disabilities. The Winnifred Stewart Association's core programs include:

- Residential services
- Recreation and leisure programs
- Employment training

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