



**Winnifred Stewart
Foundation**

Our Donors

Support from the community is invaluable to the Foundation. Thank you to all of our dedicated donors in 2009-2010!

Below are our new inductees to the "Wall of Honour," as well as those donors moving to new categories.

Personal Donors

Supporters

- WM G Brease *New Inductee*
- Carmen and Carol Conrad *New Inductee*
- Pierre Crevolin *New Inductee*
- Robert and Madeleine Royer *New Inductee*
- Alice Sears *New Inductee*
- Alan and Diane Stokes *New Inductee*
- Mary E Watson *New Inductee*
- Harold H Witte *New Inductee*

Contributors

- J Miske
- Catherine Whalley

Builders

- Grant and Fannie Campbell
- Stan and Kathy Kisko

Partner

- Estate of Nora Jean Lewis *New Inductee*

Business Donors

Supporters

- Eden Hampson Realty Inc. *New Inductee*
- Kingston Ross Pasnak *New Inductee*
- Melcor Developments Ltd. *New Inductee*
- Rio Terrance Moravian Community Church *New Inductee*

Builders

- Edmonton Snowmobile Club *New Inductee*

Board of Directors

Winnifred Stewart Foundation Board Members:

- | | |
|---------------------------|--------------------|
| President | Doug Lane |
| Past President | Nada Thiru-Chelvam |
| Vice President | Peter Watson |
| Treasurer | Bruno Mercier |
| Executive Director | Larry Smook |
| Directors | Barth Bradley |
| | Ken Kouri |
| | Ken Kowalski |
| | Catherine Vu |
| | Harold Witte |



The Winnifred Stewart Foundation was established as a fund exclusively for the benefit of persons with disabilities in the province of Alberta. Incorporated in 1972 under the Societies Act of Alberta, it works closely with the Winnifred Stewart Association by providing financial support for projects and initiatives aimed towards improving the lives of adults who are supported by the Association. The fund was named after Dr. Winnifred Stewart, a recipient of the Order of Canada for her dedication to providing care and support for people with disabilities.



Empowering People. Inspiring Dreams.

2009 FOUNDATION Annual Report 2010

Finances

The Winnifred Stewart Association works closely with the Winnifred Stewart Foundation to augment funding for special requests as needed. For more information or to make a donation, please contact Winnifred Stewart Foundation at 780-451-5142 or email foundation@winnifredstewart.com. Copies of the 2009-2010 audited financial statements can also be obtained at the main office by calling 780-453-6707.



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Email: info@winnifredstewart.com
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Winnifred Stewart Foundation Contacts
Larry Smook – CEO
Candace Gerlack – Volunteer & Special Events Coordinator

Recycle Enterprises Contact
Vicky Andress – Manager

Message From the President

The Winnifred Stewart Foundation's purpose is to provide financial and public relations support to the Winnifred Stewart Association (WSA). This support allows WSA to deliver a broad range of programs and services to individuals with developmental disabilities. Our responsibility involves providing daily operational and financial support, as well as planning fundraising events that make it possible for WSA to upgrade and renovate existing residences, purchase or build new residences, vehicles, and specialized equipment.

We achieve our fundraising obligations through annual and planned giving, major gifts, special events, GreenGoods sales and Empties to Winn (Beverage Container Recycling program). This year, we hosted our second annual Empowering People, Inspiring Dreams Fundraising Breakfast which was once again a great success. It provided an opportunity for members of WSA to further cultivate relationships with people and businesses in their communities, share stories, and raise funds. Once again this year many volunteer and employment opportunities have developed from the connections made at this event.

On behalf of the Winnifred Stewart Foundation, we congratulate and sincerely thank all those who contributed to the successful fundraising events that took place, and we look forward to your continued involvement and support. Your commitment and determination helps us to empower people and inspire dreams.

Doug Lane
President, Board of Directors

GreenGoods has continued its effort to provide quality environmentally themed products to Edmonton and area homes and businesses. The program recently began offering the new Vapur collapsible water bottle, a great eco-alternative to traditional rigid or disposable water bottles, which have been popping up in boutique and specialty stores all over the city. To support sales the program operates a regular call centre that generates the bulk of its revenue, but with this new product the program has increased its efforts to build a marketing presence beyond this venue. This year you will see the GreenGoods team again working at local markets and looking for opportunities to get our name, and green goods, out there. To place an order call our office at 780.451.5142 or go online to www.wsagreengoods.com and download our product catalogue and order form!

Year In Review

2nd Annual, Empowering People. Inspiring Dreams. Fundraising Breakfast

Our 2nd Annual Fundraising Breakfast held on Wednesday June 16th at the newly renovated, Edmonton Expo Centre was a huge success! This year's event featured presentations from Board members, family members, people receiving WSA support and community partners. A video was shown again this year telling the unique stories of 3 people and their families utilizing WSA services. More than 220 guests were in attendance this year with donations totaling over \$47,000 and contributions are still being received.

Empties to WINN & GreenGoods

A new name and new image have done Recycle Enterprises a world of good this year. In April 2010 the decision was made to re-brand Recycle Enterprises as two separate programs - Empties to WINN and GreenGoods - and in May the change was completed. Both programs have used their new names as an opportunity to re-introduce themselves to the city and have run with the change, seeing growth and success in their ongoing fundraising campaigns. The guiding theme for both programs is "A simple way to help", offering customers and participants easy and hassle free ways to support Winnifred Stewart Association, their community, and the environment.

Empties to WINN (formerly the Beverage Container Recycling Program) has spent the year fulfilling their plan for targeted growth of the residential participant base. The hard work has paid off and the program has seen a substantial increase in new participants, supporting last year's decision to add an additional vehicle and creating opportunities for additional expansion. In addition to several new participants, Empties to WINN welcomed a new full time operations manager who has organized the program to reach greater levels of efficiency and excellence in customer service. To sign up for this free pick up service call 780.413.8846 or fill out a registration form online at www.emptiestoWINN.com!



Fundraising by the Winnifred Stewart Foundation works to advance the Winnifred Stewart Association's mission and vision and also to develop relationships with community and corporate supporters.

Throughout the year, fundraising activities are implemented by the WSF team in four areas:

- **Recycle Enterprises** – the sale of Green Goods by telephone, a beverage container recycling program (Empties to Winn), an annual direct mail campaign, and all charitable receipting
- **Marketing and Special Events** – the development of special events, corporate sponsorships and partnerships, as well as Foundation branding
- **Public Relations** – the cultivation of community partnerships, pursuit of grants, client advocacy, and communications with the public
- **Volunteer Services** – the maximization of human resources through ongoing recruitment and direction of volunteers in all programs and fundraising activities

Empowering People. Inspiring Dreams. Fundraising Breakfast Volunteers

The Winnifred Stewart Foundation sincerely thanks the following volunteers and donors. Their compassion and dedication to the organization and improving the lives of others made this event a great success.

Volunteers

Barbara Lagrelle
Brian Betcher
Carmela Spadafora
Catherine Vu
Charity Tierney
Corinna Manuel
Elaine Hall

Elizabeth Dowdell
Gabrielle Roccia
Gaynor Reid
Jennalee Jorgensen
Larry Smook
Lorne Moore
Madeleine Sabourin

Marie Newfeld
Mary K Macdonald
Melissa Simaeyes
Nadine Laurent
Peter Watson
Rob Lupul
Robyn Kowalski

Ron McLean
Sandra Loutan
Sheila Hanscom
Sheila Maher
Yuliya Kulakovska



Coming Up in the Next Year

The Foundation's efforts are always in motion. Watch for the following 2010-2011 activities coming soon:

- **Blitz** – Our annual campaign is coming this fall. Watch for your copy in the mail shortly, or if you would like to be added to the annual Blitz campaign list, please contact us at 780-453-6707.
- **WSF Casino Event** – Volunteers will be needed for the upcoming event taking place in spring 2011 at Casino Yellowhead. Details on this event will be available on our website www.winnifredstewart.com in early 2011.
- **Empties to Winn & GreenGoods** – watch for our staff at local markets and tradeshow this year throughout the city and surrounding area.

Donors

Accurate Network Services Inc.
Adroit Investment Management Ltd.
Africa 4U Ltd.
Alexis Zovighian
Allwest Commercial Furnishings
Arnie & Christa Williams
Audrey Der Nederlanden
Barbara Pearce
Barth Bradley
Blaine & Becky Mitchell
Bob McNally
Brian Hetherington
Brian Matheson
Bruno Mercier
Candace Gerlack
Carly Cloutier
Carolyn Graham
Cathy Lifeso
Charmaine Hammond
Christy Dean
Christy Soholt
Connie Baxter & Robert Betz
Connie Moss
Corey Smith
Corinna Manuel
Corrine Stewart
Cweet Pear Production
Dan & Bea Meyer
Dave Hancock
Dean and Jeanne McCurdy
DelCasa Management
Denise Mack
Diana Remmer
Dianne P Cooper
Don & Denise Buhay
Donald B Verbeke
Dorothy Wilkins
Dorothy Young
Doug & Dorothy Wilkins
Doug & Jill Lane
Doug Elniski MLA Calder
Ed & Marcella Kinsman
Elaine Borel
Elizabeth Dowdell
Eric & Pamela Sigvaldason
Evrest & Mary J Lemessurier
Fred Lynch
Gary Willis
Graham L Downey
Grant Erickson
Greg Mailo
Guy Woo Consulting
Halls Pharmacy Ltd.
Heide Morden
Howlund International Group
Ian M Vik
Jack Leopelmann
James & Nancy Fleming
James Lafferty

Jason Barclay
Jay Ruptash
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Joseph Moss
Judy Lamash
Ken & Leanne Baudistel
Leo Hoyer
Leo Klug
Lesley Melton
Lisa Goddard
Louise Chauvet
Lynn Groves Hautmann
Lynn Wade
Margaret Melton
Marguerite Webb
Marnie Hinton
Mary K Macdonald
Matt Mandrusiak
Melton Foundation
Michael A Brandingen
Michael Goodine
Michael Wasylcyia
Nancy Beauchemin
Nella Sabo
Nick Fournier
Pat Briggs
Patricia Cleall
Patricia Smoliak
Patrick Melton
Pattie Walker
Paul Lachambre
Pedro Perez-Taylor & Andria Suarez
Penelope A Underwood
Peter & Kathy Daly
Petrocom Construction Ltd.
Pro-Active IT Management Inc.
Raymond & Amanda Westbrook
Richard Burton
Robert & Elaine Wowchuk
Rod Barnes
Ron & Lucile Story
Ronald & Lynn Odynski
Rosa Sarno
Ross McEwen
Seel Naidu
Shabir Ladha
Sheena Moore
Shona B Wards
Stan & Gail Fisher
Stephen Moss
Steve Gilbert
Steven Mitchell
Sylvia Nasser
TD Commercial Banking
Ted Kouri
Terrance J Stewart
Yvonne Lepine

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