



Winnifred Stewart Foundation

Honest
Achieve Together
Community-Minded
Spirit
Fu
ce
Dynam
Team-Oriented
Quality
Passion
Integrity
Experience
Positive Attitude



Annual Report 2007 - 2008

Vision

To enhance the quality of life of individuals with developmental disabilities.

PRESIDENT'S REPORT

The Winnifred Stewart Foundation's (the Foundation) mission is to provide financial and public relations support to the Winnifred Stewart Association (WSA) to enable it to deliver the broadest range possible of programs and services to individuals with a developmental disability. This includes providing annual operating support, as well as funding and fundraising for special projects such as the acquisition of additional residences, new vehicles, and specialized equipment.

The Foundation continues its fundraising responsibilities through annual giving, planned giving, major gifts, and special events. The garbage bag sales and beverage container recycling program have continued to be very successful and generate public awareness of the Winnifred Stewart organization and its programs and services.

Beyond fundraising, another goal of the Foundation is to cultivate contacts with businesses, corporations, and individuals to grow mutually beneficial partnerships and long-term relationships. People with developmental disabilities have much to offer our community through volunteering and employment and we believe that richer partnerships result when partners get to know our individuals. The Community Pathways program, as well as Residential and Day Services, work hard to support these relationships.

As we continue towards our objectives of enhancing the quality of life for people with developmental disabilities, we remain dedicated to making the Foundation a strong, viable entity and look forward to pursuing major initiatives in 2008/2009.

On behalf of the Winnifred Stewart Foundation, we thank you for your contribution and support. Your assistance has enabled us to achieve our goals and the goals of our clients and is greatly appreciated.

Nada Thiru-Chelvam
President, Board of Directors

ABOUT THE WINNIFRED STEWART FOUNDATION

The Foundation was incorporated in 1972 under the Societies Act to form a fund exclusively for the benefit of persons with disabilities. The Fund was named after Dr. Winnifred Stewart and started with the intent to support projects and initiatives in the province of Alberta that were true to her vision of helping people with developmental disabilities. The majority of funds are currently held in trust for the advancement of the Winnifred Stewart Association's mission.

The Foundation's fund was originally formed from contributions made by individual donors who purchased life insurance policies in Dr. Winnifred Stewart's name, with the Winnifred Stewart Foundation named as the sole beneficiary. Upon Dr. Stewart's death in 1990, the Foundation was made the beneficiary of life insurance policies totaling \$400,000.

Many of the Fund's original donors continue to make contributions through planned gifts and in memoriam. The Fund is also supplemented by casino revenue, special events, and other annual fund development activities, and has grown to over \$2 million.

Copies of the 2007–2008 consolidated financial statements can be obtained at the main office by calling 780-453-6707.



Winnifred Stewart Foundation

ABOUT THE WINNIFRED STEWART ASSOCIATION

The Association's mission is "Working in partnership with individuals with developmental disabilities, their families and the community to create and provide comprehensive services."

The Association provides residential, employment, and day program supports to nearly 200 individuals. Individuals and families choosing services from the Association can be assured there will be supports available to meet their unique needs over the course of their adult life.

The Association is primarily funded by PDD (the Persons with Developmental Disabilities Board – Edmonton Region) to cover staff salaries and benefits. Additional operational funds, program development, and equipment purchases are made possible through fundraising activities by the Winnifred Stewart Foundation.

To learn more about the Winnifred Stewart Association or Foundation, or to get involved, please call 780-453-6707 or visit www.winnifredstewart.com.

WALL OF HONOUR VOLUNTEERS

As a valuable part of the Winnifred Stewart Association team, WSA volunteers use their skills to help others develop their abilities to their fullest potential through various WSA programs and activities. As a not-for-profit organization, WSA recognizes the value of our volunteers and the time and energy they contribute to the success of our programs and services. Thank you to all the volunteers who have supported our services and programs this past year. We couldn't have done it without your help!

DONORS

Donations from community members allow us to continue providing quality residential, recreational, and employment services to individuals with developmental disabilities. This past year, the association received over \$56,000 in donations from our new and existing supporters. Thank you to all of our devoted partners in the community. Without you, we would not be as successful in providing support to individuals with developmental disabilities.



Mission

Working in partnership with individuals with developmental disabilities, their families and the community to create and provide comprehensive services.

We would like to welcome and congratulate the following new members and the existing members who have moved to other categories on our Wall of Honour. Thank you all for your support!

RESIDENTIAL

Contributors	Supporters
Colin and Lila Eitcher (Moved from Supporter)	Estate of Lois Geraldine Hetsler (New Inductee)
Patrick Brennan (Moved from Supporter)	Michael and Christine Stannix (New Inductee)
Jo Miske (New Inductee)	Robert Keir (New Inductee)
	Wally and Liz Steinbring (New Inductee)
	Greg Christensen (New Inductee)
	J Loewen Trust (New Inductee)

BUSINESS

Partner	Builder	Contributor	Supporter
Daytona Homes Master Builder	Edmonton Oilers Community Foundation	Halls Pharmacy (New Inductee)	A. Clark Roofing and Siding Ltd. (New Inductee)
	Sanovest Holdings	KJ Laser Ltd. (New Inductee)	Dr. Ashwani K Singh (New Inductee)
		Martin Farm Equipment (New Inductee)	Prismatic Group Inc (New Inductee)
		United Cribbing Ltd. (New Inductee)	Shores Jardine LLP (New Inductee)

250-500 hours	100-250 hours
Rosa Sarno (Moved from 100-250 hrs)	Beverley Heath (New Inductee)
	Barbara Lagrelle (New Inductee)
	Jane Lapointe (New Inductee)
	Sandra Loutan (New Inductee)

RECYCLING ENTERPRISES

2007-2008 has been an exciting and fast-paced year for Recycle Enterprises.

In May 2007 we relocated our call centre and program to the main building. The blue bag and garbage bag sales program became the "Green Goods" program and has seen an infusion of energy and growth. Several new items are now available, including biodegradable and compostable products. Reusable shopping bags will also be available for sale in the near future.

The unique services of Recycling Enterprises, including delivering orders to every customer's doorstep, allows us to continue to grow our customer base of over 15,000 businesses and households and meet target sales of \$2,100 per month. The Recycle Enterprises website has been enhanced so that our customers and potential customers can view our catalogue of products online, order online, and sign up for the Beverage Container Recycling Program.



June 2008 marked the two-year anniversary of our Beverage Container Recycling Program. In February we launched a radio advertisement campaign offering the program throughout the city of Edmonton and announcing the introduction of services to St. Albert. The program's advancement and growth now projects collection of close to 5 million containers for this year alone. 4,500 residential and business participants take advantage of this free and easy recycling program.

FUND DEVELOPMENT REPORT

Fundraising by the Winnifred Stewart Foundation works to advance the Winnifred Stewart Association's mission and vision and develop relationships with community and corporate supporters.

The Winnifred Stewart Foundation has an annual fundraising goal established in conjunction with the Association's overall budget.

Fundraising activities are implemented by the Foundation team in five areas:

- **Planned Giving** – cultivates potential donors to make planned gifts through marketing, seminars, and personal visits
- **Recycling Enterprises** – sale of Green Goods by telephone, beverage container recycling program, annual direct mail campaign, and all charitable receipting
- **Marketing and Special Events** – develops special events, corporate sponsorships and partnerships, branding
- **Public Relations** – supports community and capacity-building partnerships, foundation and public grants, client advocacy, and implements communications with the public
- **Volunteer Services** – maximizes human resources through the ongoing recruitment and direction of volunteers in all client programs and fundraising activities

Activity Highlights 2007–2008:

- June 2008 marked the two-year anniversary of our Recycle Enterprises Beverage Container Recycling Program
- Recycle Enterprises began beverage container collection in St. Albert
- WSF Casino, held at Yellowhead Casino in November 2007, raised over \$80,000
- Activities coordinated by Volunteer Services included Volunteer Appreciation Night, Capital Ex Parade, Joey Moss Cup 50/50, WSA Christmas Party, and three dances throughout the year
- Over one hundred currently active volunteers donated over 1,000 hours for 15 special events and other volunteer opportunities.

BOARD OF DIRECTORS

President	Nada Thiru-Chelvam	Executive Director	Larry Smook
Past President	Gunnar Anderson	Directors	Bob Kachuk
Vice President	Doug Lane		Ken Kowalski
Treasurer	Bruno Mercier		Mark Ohe
Secretary	Louise Syme	WSA President	Peter Watson
			Stefan Scott

RESPONSIBILITY OF DIRECTORS

- a) To establish, receive, administer, and distribute funds or other property of value for the benefit and advancement of persons with developmental disability in the province of Alberta, with the major portion of funds received held in trust for the advancement of the Winnifred Stewart Association mission.
- b) To maintain, administer, and distribute the existing trust funds and other funds held by the Foundation in accordance with the trusts pursuant to which same are held and for the purposes in pursuit of which such funds were received.
- c) To receive monies, funds, and other property and rights by way of donations, subscriptions, legacies, grants or any other lawful method, to be applied for or towards the objectives of the Foundation in accordance with the purposes for which same were received or in accordance with the terms of such trusts with respect thereto as may be accepted by the Foundation.
- d) Generally to do and pursue such matters and things as requisite or advisable at any time in order to fulfill or advance these objectives, and in accordance with the memory and inspiration of the late Dr. Winnifred M. Stewart.

WSF CONTACT INFO

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