



Winnifred Stewart  
Association

# INFORMATION BULLETIN

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FOR IMMEDIATE RELEASE

April 9, 2008

## BEVERAGE CONTAINER RECYCLING PROGRAM ARRIVES ON THE DOORSTEPS OF ST. ALBERT HOUSEHOLDS

**Edmonton, AB**—Residents around St. Albert are breathing a collective sigh of relief every time they look out their back door. Winnifred Stewart Association (WSA) announced on February 11, 2008 that it will be adding St. Albert to its Beverage Container Recycling Program's growing list of service areas. As of May 5, 2008 all St. Albert residents can stop battling with the empty pop cans and juice bottles that threaten to overtake their homes whenever they do their part to recycle. Instead of storing their bags of empties and dealing with the hassle of taking them to the closest bottle depot, they can simply leave their beverage containers on their own back doorstep for scheduled pick-up by Winnifred Stewart Association.

Residents can easily subscribe to this free service and enjoy the long-term benefits of a recycling program, which does not cost them any time, money, or inconvenience. Once they phone in to register for the service, they receive a free collection container with liner. On designated collection days, the containers are picked up and a new liner is provided. Each full container is valued at \$10 worth of recycled product. WSA even provides users with an annual charitable tax receipt for their cumulative collection. "Users are realizing how easy it is to use our recycling program. It's really as simple as taking out the garbage. They leave their full bags on their own doorstep and we take care of the rest," states WSA Recycling Enterprises Manager, Vicky Andress. St. Albert residences or businesses are eligible to participate in this program, which helps raise money for WSA's special projects, such as its assisted living homes and the purchase of specialized equipment.

When Winnifred Stewart Association first started its Recycling Enterprises program over a year ago, 75 collection bins were placed in its first Edmonton neighbourhood. Today, WSA's Recycling Enterprises' Beverage Container Recycling Program operates throughout the city of Edmonton, has 4,500 residential and 350 business and government agency participants, and keeps countless beverage containers (a total of 3.6 million since it first began) from entering local garbage landfills. WSA operates its beverage container recycling program in partnership with the not-for-profit provincially incorporated Alberta Beverage Container Recycling Corporation.

The Beverage Container Recycling Program aims to increase its beverage container collection five-fold (approximately 5 million containers, based on five-cent containers) within the next year and has already helped inspire many Edmontonians, and now hopefully St. Albert residents, to join the recycling movement. This June marks the two-year anniversary of the program and its success as the only residential beverage recycling pick-up service of its kind in the Edmonton and area region. For more information on WSA or its inspiring Recycling Enterprises program, visit [www.recycleenterprises.com](http://www.recycleenterprises.com) or [www.winnifredstewart.com](http://www.winnifredstewart.com).

**Background on Winnifred Stewart Association:**

The Winnifred Stewart Association (WSA) has been enhancing the quality of lives for people with developmental disabilities since 1953. Today, the WSA is an innovator in working with aging adults with developmental disabilities. Over the course of their adult life, clients and their families benefit from WSA's customized programs designed to meet the diverse and changing needs of people with developmental disabilities. The Winnifred Stewart Association's core programs include:

- Residential services
- Access and participation in recreational and leisure programs
- Competitive and supported employment

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