

Beverage Container Recycling Program

Winnifred Steward Association, in partnership with Alberta Beverage Container Recycling Corporation (ABCRC), kicked off their Residential Beverage Container Recycling program in June 2006 by placing 75 collection bins in one of Edmonton neighbourhoods. Today, the Recycling Enterprises' Beverage Container Recycling Program operates city-wide, has a customer base of over 4,000, which is expected to double in 2008, and looks after 300 business and government agency participants.

The Recycling Enterprises program is a convenient, simple, and cost-free way to recycle containers, bottles, and cans, offering free pick-up of collected containers. The program supplies households and businesses with a collection container or bag and stand, and regularly scheduled pick-ups, all for free. A \$10 tax receipt is given for every full bag.

While enhancing the lives of those supported by the organization, the program has kept over 3 million beverage containers from entering landfills since it began. The money raised is put towards the Association's special projects, such as its assisted living homes or the purchase of specialized equipment.

For more information on Winnifred Steward Association or its inspiring Recycling Enterprises program, visit the website at www.recycleenterprises.com or www.winnifredstewart.com

